



23rd Navajo Nation Council

MEMORANDUM

To : Manuel Rico, Senior Programs and Projects Specialist
OFFICE OF LEGISLATIVE SERVICES

From : 1-711
Tom Platero, Executive Director
OFFICE OF LEGISLATIVE SERVICES

Date : January 9, 2019

Subject : ***23rd Navajo Nation Council Expired Legislation***

Pursuant to 2 N.N.C. § 164 (A) (1), "The last day for consideration of resolutions shall be December 31st of the year immediately preceding the swearing in of the new Council", the following legislation need to be closed out and labeled as "expired":

NAVAJO NATION COUNCIL:

0399-17	0424-17	0098-18	0136-18
0183-18	0224-18	0328-18	0344-18
0356-18	0358-18	0367-18	0373-18
0385-18	0393-18	0404-18	0416-18
0422-18			

NAABIK'YATI' COMMITTEE:

0224-15	0361-16	0341-18	0406-18
0418-18	0427-18		

BUDGET AND FINANCE COMMITTEE:

0021-17	0392-17	0099-18	0261-18
0287-18	0398-18	0435-18	0436-18

HEALTH, EDUCATION AND HUMAN SERVICES COMMITTEE:

0414-18	0419-18	0451-18
---------	---------	---------

LAW AND ORDER COMMITTEE:

0114-17	0031-18	0217-18	0307-18
0353-18	0360-18	0364-18	0437-18

RESOURCES AND DEVELOPMENT COMMITTEE:

0402-15	0104-16	0121-16	0183-16
0282-16	0296-16	0370-16	0384-16
0135-17	0176-17	0386-17	0400-17
0076-18	0395-18	0415-18	0443-18

Legislation need to be closed out as soon as possible. If you have any questions, please let me know.

CONCURRENCE:



Honorable LoRenzo C. Bates, Speaker
23rd Navajo Nation Council

COPIES: Pete K. Atcitty, Chief of Staff, Office of the Speaker
Ed McCool, Acting Chief Legislative Counsel, Office of Legislative Counsel
Files

LEGISLATIVE SUMMARY SHEET

Tracking No. 0385-LS

DATE: November 30, 2018

TITLE OF RESOLUTION: AN ACTION RELATING TO RESOURCES AND DEVELOPMENT, BUDGET AND FINANCE AND NAABIK'ÍYÁTI' COMMITTEES AND NAVAJO NATION COUNCIL; ADOPTING THE SÍHASIN FUND CAMERON CULTURAL CENTER AND HOTEL EXPENDITURE PLAN PURSUANT TO 12 N.N.C. §§ 2501 – 2508

PURPOSE: The legislation adopts the Cameron Cultural Center and Hotel expenditure plan for Sihasin funding of \$20,625,000.

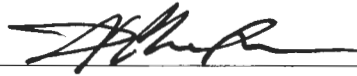
This written summary does not address recommended amendments as may be provided by the standing committee. The Office of Legislative Counsel requests each committee member to review the proposed resolution in detail.

5-DAY BILL HOLD PERIOD: 12/15/2018
Website Posting Time/Date: 12/15/2018
Posting End Date: 12/15/2018
Eligible for Action: 12/14/2018

Resources & Development Committee
Thence
Budget & Finance Committee
Thence
Naabik'iyáti' Committee
Thence
Navajo Nation Council

PROPOSED NAVAJO NATION COUNCIL RESOLUTION
23rd NAVAJO NATION COUNCIL – Fourth Year, 2018

INTRODUCED BY



(Prime Sponsor)

TRACKING NO. 0385-18

AN ACTION

RELATING TO RESOURCES AND DEVELOPMENT, BUDGET AND FINANCE
AND NAABIK'ÍYÁTI' COMMITTEES AND NAVAJO NATION COUNCIL;
ADOPTING THE SÍHASIN FUND CAMERON CULTURAL CENTER AND HOTEL
EXPENDITURE PLAN PURSUANT TO 12 N.N.C. §§ 2501 – 2508

BE IT ENACTED:

Section One. Authority

- A. The Navajo Nation Council is the governing body of the Navajo Nation. 2 N.N.C. § 102 (A).
- B. The Naabik'iyati' Committee of the Navajo Nation Council is empowered to review all proposed legislation which requires final action by the Navajo Nation Council. 2 N.N.C. §164(A)(9).
- C. The Budget and Finance Committee of the Navajo Nation Council is empowered to review and recommend to the Navajo Nation Council the budgeting, appropriation, investment, and management of all funds. 2 N.N.C. § 301 (B) (2).
- D. The Resource Development Committee of the Navajo Nation Council is empowered to exercise oversight authority over, among other things, economic and community development on the Navajo Nation, as well as the Division of Economic Development. 2 N.N.C. §§ 500 (C)(6) and 501 (C)(1).

1 E. The Naabik'íyáti' Committee established the Naabik'íyáti' Síhasin Fund
2 Subcommittee to recommend to the Naabik'íyáti' Committee and Navajo Nation
3 Council financial support and/or financing plan(s) for the purposes designated in
4 the Síhasin Fund. NABIAP-20-15, April 09, 2015. However, approval by the
5 Naabik'íyáti' Síhasin Fund Subcommittee is not a requirement for legislation or
6 an expenditure plan.

7 F. The Navajo Nation Code provides the purpose of the Navajo Nation Síhasin Fund
8 (Síhasin Fund) is as follows:

9 § 2502 Purpose

10 A. The purposes of this Fund are to provide financial support and/or
11 financing for:

12 1. The planning and development of economic development
13 and regional infrastructure supporting economic
14 development, including such infrastructure as, but not
15 limited to, housing, commercial and government buildings,
16 waterline, solid waste management development, powerline
17 projects, and transportation and communication systems,
18 within the Navajo Nation.

19 2. Education opportunities for members of the Navajo
20 Nation.

21 B. For the Purpose in § 2502(A)(1), Fund expenditures for
22 infrastructure shall not be limited by 12 NNC § 1310(F) or
23 TCDCJY-77-99.

24 C. Leveraging the Fund by way of guaranteeing loans, match
25 funding, direct funding, in part, and other weighted uses of the
26 Fund. Including loan financing from the Fund, for the purposes
27 in § 2502(A)(1), shall be favored over direct funding in whole.

28 12 N.N.C. § 2502, as amended by CJA-03-18.

29 G. The Síhasin Fund provides that "Fund Principal" shall consist of all deposits
30 made to the Síhasin Fund and that "Fund Income" shall consist of all earnings

(interest, dividends, etc.) generated and realized by the Fund Principal and that Fund Income shall be deposited in and added to Fund Principal until such time as a Fund Expenditure Plan is duly adopted. 12 N.N.C. §§ 2504 and 2505 (C).

Section Two. Findings

- A. The envisioned Cameron Cultural Center and Hotel is described in attached **Exhibit A**.
- B. The Síhasin Fund Cameron Cultural Center and Hotel Expenditure Plan is also set forth in **Exhibit A**.
- C. Navajo Nation Council Resolution No. CAP-35-18 (Exhibit D, Project No. 117), attached as **Exhibit B**, dedicated \$633,333 of funding towards pre-design work for the Cameron Cultural Center and Hotel.

Section Three. Approval and Adoption of Expenditure Plan

- A. The Navajo Nation hereby approves and adopts the Síhasin Fund Cameron Cultural Center and Hotel Expenditure Plan, attached and incorporated herein as **Exhibit A**.
- B. The Navajo Nation hereby approves and adopts funding to the Navajo Division of Economic Development in the total amount of twenty million six hundred twenty-five thousand dollars (\$20,625,000) to implement the Cameron Cultural Center and Hotel project described in **Exhibit A**.
- C. The Síhasin Funds allocated for the Síhasin Fund Road Projects Expenditure Plan may be further leveraged by bond or loan financing pursuant to the Navajo Nation Bond Financing Act, 12 N.N.C. § 1300 *et seq.*, as amended, using Síhasin Fund earnings for repayment and financing costs upon the recommendation of the Budget & Finance Committee and approval by a two-thirds (2/3) vote of all members of the Navajo Nation Council.

Section Four. Approval and Adoption of Expenditure Plan Administration

The Navajo Nation hereby approves administration of the Síhasin Fund Cameron Cultural Center and Hotel Expenditure Plan as follows:

- 1 1. The Navajo Nation Controller shall determine whether the source of the
2 allocation of the \$20,625,000 will be Síhasin Fund Principal or Income or a
3 combination of both;
- 4 2. The allocation of funding to the Navajo Division of Economic Development
5 shall be distributed pursuant to a draw-down schedule reflecting the projected
6 progress of construction after detailed budgets are approved through the
7 Executive Review process;
- 8 3. The funds allocated for the Cameron Cultural Center and Hotel Expenditure
9 Plan shall be used solely to design, plan and construct the Cameron Cultural
10 Center and Hotel project described in **Exhibit A**. Any and all cost-savings shall
11 be returned to the Síhasin Fund once the project is completed; and
- 12 4. The funds allocated for the Cameron Cultural Center and Hotel Expenditure
13 Plan shall not lapse on an annual basis pursuant to 12 N.N.C. §820 (N);
14 however, any funds not spent or encumbered within thirty-six (36) months of
15 the date funds are made available to the Navajo Division of Economic
16 Development shall revert to the Síhasin Fund principal, unless recommended
17 otherwise by the Resources and Development and Budget and Finance
18 Committees and approved by the Naabik'íyáti' Committee.

19 20 **Section Five. Effective Date**

21 The Síhasin Fund Road Projects Expenditure Plan, as set forth above, shall become
22 effective pursuant to 12 N.N.C. § 2505.

23 24 **Section Six. Directives**

- 25 A. The Navajo Division of Economic Development shall consult regularly with
26 the Cameron Chapter on the development and construction of the Cameron
27 Cultural Center and Hotel.
- 28 B. The Navajo Division of Economic Development and Cameron Chapter shall
29 report the status of the Cameron Cultural Center and Hotel, including the
30 expenditure of the Síhasin Funds, to the Office of the President & Vice-

1 President, Resources and Development Committee, Budget and Finance
2 Committee and Naabik`íyáti` Committee on a quarterly basis.

- 3 C. The Cameron Chapter shall have an on-going responsibility to identify and
4 apply for match or contribution funding from external sources and shall report
5 such efforts on a quarterly basis to the Resources and Development
6 Committee.



Proposal to Develop Cameron Cultural Center

Diné Innovative Networks of Economies in Hózhó (DinéHózhó) is the first Low-Profit Limited Liability Company (L3C) incorporated within the Navajo Nation, specifically set up to secure diverse capital for social ventures that creates real opportunities for job creation and develops a local economic tax base to generate income for communities and Navajo Nation.



DinéHózhó is in the position to do the preliminary work to build an interactive cultural center in Cameron that offers space for arts and crafts vendors, Navajo Arts & Crafts Enterprise, Navajo Parks & Recreation Department (including a conference room and interpretive area), eatery highlighting traditional local foods, welcome center with information and booking intended to keep visitors on Navajo Nation longer, and a place to showcase history and current state of the area, including geology, culture, language, etc. The preliminary or phase 1 work would

include a new business site lease and a fair agreement between all key stakeholders – Cameron Chapter, Navajo Arts & Crafts Enterprise, Navajo Parks & Recreation Department, Navajo Tourism and Navajo Museum. Also included would be developing architectural schematics, feasibility study (market analysis and plan), and financial strategy to assure best business structure and long-term financing is secured. These aforementioned tasks would be all part of the phase 1 which has an estimated cost of \$108,600.

DinéHózhó Mission

We aim to integrate Navajo culture, sustainability, conservation, and local knowledge to realize place-based sustainable economy that upholds Hózhó and Diné principles. We further strive to cultivate seeds of capacity building, regional empowerment, and economic livelihood that transition toward sustainable communities that improve the Diné quality of life.

Marketplace Needs

DinéHózhó provides access to capital, a business incubator, and innovative economic development tools and structures. We leverage three marketplace trends to fulfill the unmet needs of our business partners, entrepreneurs, chapter communities, and consumers.

- **Tourism.** Tourism on Navajo land is estimated to be a \$1.4 billion industry. Some estimates suggest that the Navajo Nation captures less than 7% of this total. Domestic visitation to the reservation comprises 80% of its visitors and international visitation comprises 20% of its visitors. Sightseeing scenic attractions and beauty are the top trip

purposes to the Navajo Nation and many travel via Highway 89 and 160. The Little Colorado River and Marble Canyon Navajo Parks share the boundary with the Grand Canyon National Park Service. Grand Canyon National Park attracts over 6.5 million visitors to the area annually. Many are socially responsible consumers who prefer an authentic cultural experience and consider “green” environmental facilities highly attractive.

- **Retail.** According to recent research, total on-reservation earned income is \$1.2 billion. Of this amount, 71% (\$852 million) is immediately spent at off-reservation retail centers due to lack of on-reservation quality facilities that meet the demands of local shoppers.
- **Agriculture.** Looking directly at historical practices of Native American tribes in this region, they have effectively carried on ancient farming and agricultural practices that have sustained them for generations. This type of ranching and farming produces organic products are highly marketable. There is a great need for a processing plant in this area, which was recently recognized by USDA, granting \$99,999 to Tolani Lake Enterprises to pursue this tremendous opportunity. DinéHózhó is a partner working on the feasibility of this processing plant on Navajo Nation to harvest local, range-fed Navajo and non-Native beef and lamb for local, affordable, and healthy consumption.

Management

DinéHózhó is managed by members who have made it their life’s work to create a vibrant Navajo economy. Our managers represent eight Navajo Chapters and several community-based non-profits located around the Little Colorado River and Grand Canyon region. This diversity of management provides opportunities for creative business strategies (e.g., development equity, social impact, Navajo community ownership), expertise in a range of disciplines, political support, creative financing, fundraising, human capital, preservation and protection of culture and natural resources, habitat conservation, and partnerships.

	Background	DinéHózhó Role
Tony Skrelunas	Tribal Economic Development, Finance	Business Development
Phillip Zahne	Tribal Economic Development, Tribal Politics	Communications
Edward Dee	Policy, TEK, Non-profit fundraising	Sustainable Development
Helen Webster	General Management, Tribal Politics	General Management
Mae Franklin	Tribal Politics, Marketing	Marketing
Emmett Kerley	TEK, Tribal Politics	Cultural Advisor
Vanessa Vandever	General Management, Marketing	Operations Management

Grand Canyon East Rim



Cameron has the potential to put “Grand Canyon East Rim” on the global map. To date, Cameron has only been known as the east gateway to the Grand Canyon National Park by few who have visited the stunning viewpoints of the Little Colorado River Gorge.

7 million visitors travel to the Grand Canyon annually and one of the two ways to access the South Rim of the Grand Canyon is via Highway 89/64 through Cameron, AZ. The U.S. 89 and 160 highways are major routes traveled by tourists and locals. Highway 89 stretches from Oak Springs Canyon to Flagstaff, AZ to Cameron, AZ to Page, AZ.

Highway 160 connects to Highway 89, 15 miles north of Cameron, AZ and stretches to Kayenta-Monument Valley, AZ.

Currently at the intersection of Highway 89 and 64, the Navajo Arts & Crafts Enterprise houses a mid-size retail center and next door is a small visitor center operated by the Navajo Parks & Recreation. The community and Navajo Nation is proposing an interactive Cultural Center that has the potential to be expanded into an ecolodge and retail center.

DinéHózhó is in a very strong position to bring together all the partners to assure that the best joint venture structure is developed so that responsible investor(s) understand the cultural and natural assets of the area must be captured by the community, assure the community has a fair deal, and that it creates a hub of tribal entrepreneurs to provide much needed tourism products. DinéHózhó’s multi-tiered venture capital structure and strong partnerships in this area will be a perfect fit for this type of project that will diversify the Navajo economy. DinéHózhó can also manage the property to make sure there is compliance and that tenant performance is monitored if that is what the partners want.

Phase 1 Budget

Cameron Interactive Cultural Center Project Phase 1 Budget		
	First 6 months	Last 6 months
<u>Stakeholder and community planning to secure location</u>		
Chapter planning meetings	\$1,850	\$1,850
Chapter meetings	\$1,850	\$1,850
Team planning meetings	\$2,400	\$2,400
Room rentals, refreshments and supplies	\$1,000	\$1,000
Total for planning	\$7,100	\$7,100

<u>Workshops</u>		
Capacity building for project team	\$1,500	\$1,500
Best practices for developing cultural centers	\$500	\$500
Community based tourism	\$500	\$500
Social Entrepreneurship	\$500	\$500
Cultural/traditional	\$500	\$500
Venue rental, refreshments and supplies	\$1,750	\$1,750
Total for workshops	\$5,250	\$5,250
<u>Administrative Costs</u>		
Project Manager	\$10,800	\$10,800
Project Coordinator	\$8,400	\$8,400
Travel	\$8,750	\$8,750
Total Administrative Costs	\$27,950	\$27,950
<u>Feasibility study and marketing plan</u>		
Market Analysis	\$15,500	
Marketing Plan		\$5,000
Total for feasibility study and marketing plan	\$15,500	\$5,000
<u>Architectural Schematics</u>		
Schematics		\$7,500
Total Architectural Costs		\$7,500
Total	\$55,800	\$52,800
TOTAL BUDGET		\$108,600

Potential Revenue from Interactive Cultural Center

DinéHózhó, in partnership with the Chapters, currently works on identifying potential opportunities for creating joint venture businesses and investing in infrastructure along Highways 64, 89, and 160 and around their intersections. Currently the share of visitors captured by Navajo Nation comprises only 2 – 4% of the total number of recreational visitors to Grand Canyon due to underdeveloped infrastructure with the monthly average number of visitors of 8,500 in 2013 and 2014.¹ It is expected that building the lodging, travel, recreational and visitor facilities within the Navajo Nation will increase the number of visitors. Even a 25% increase in the average number of visitors (10,625 visitors monthly or 354 visitors daily) can bring additional revenues of \$7

¹ See

<https://irma.nps.gov/Stats/SSRSReports/Park%20Specific%20Reports/Monthly%20Public%20Use?Park=GRCA;DineHozho>

million to the Navajo Nation's economy, assuming the daily travel costs of \$57 for the Grand Canyon visitors.²

Conclusion

The Cameron community, the east gateway to the Grand Canyon National Park, is not only rich with culture, biodiversity, and natural beauty, but has the geographic potential to create a model venture. The tourism industry analysis (located in the appendices) shows the vast opportunities available to the region. DinéHózhó requests \$108,600 to begin moving forward on the interactive cultural center in Cameron with the potential to bring in substantial revenue to the region, particularly from job and business creation and tax revenue to Navajo Nation. This project will have an economic ripple effect to other chapter communities along Highway 89 and 160 and reverse the negative statistics related to decades of government mandates such as the Former Bennett Freeze.

² See Budget Your Trip,

http://www.budgetyourtrip.com/budgetreportadv.php?geonameid=5296401&countrysearch=&country_code=&categoryid=0&budgettype=1&triptype=0&startdate=&enddate=&travelerno=0

Appendices

Tourism Industry Analysis

Global Tourism

The Global Tourism industry is worth an estimated \$1.4 trillion in 2013, with revenue rising at an annualized 2.5% over the past five years (IBISWorld, 2013). However, this hides a strong decline in 2009 when revenue fell 11.2% as the global economy sank into recession and tourist numbers plummeted. From 2010 onwards the industry began an impressive recovery, which was notable for the role that emerging economies from Asia and South America played in stimulating growth. The benefits of this trend are expected to continue in 2013, with industry revenue forecast to grow 4.2%.

Despite the expected period of prosperity ahead, there is some cause for concern in certain regions. The European debt crisis continues to haunt the world's largest tourism region. Also, civil unrest in the Middle East has caused oil prices to rise and placed cost pressures on tourism operators that are subject to high fuel prices. If this situation continues for the long term, consumers will need to absorb higher airline tickets, possibly hindering the ability of some travelers to make international trips.

U.S. Tourism

The domestic tourism industry will continue to evolve over the next five years in line with global tourism trends. Domestic travelers will continue to account for over 80.0% of the industry's demand. However, international travelers are expected to account for a growing share of revenue, picking up some of the slack of the slower-growing domestic traveler market. An influx of international visitors from developing economies in South and Central America and Asia is anticipated. Rising household incomes in these regions and the propensity of the emerging middle classes to travel internationally are the main drivers of this trend. According to Brennan with IBISWorld (2013), over the five-year period to 2018, industry revenue is forecast to increase at an annualized rate of 1.9% to \$1.0 trillion.

The number of inbound visits to the United States is forecast to surge 3.7% per year on average over the five years to 2018 as recovery in major global economies allows more people to visit. Unfortunately, European economies are forecast to stay flat or grow only marginally, hindering demand from this region. Instead, fledgling economies in East Asia and South America will drive growth. It must be noted that South Korea, China, Brazil and Argentina have all experienced a surge in disposable income, spurring demand from leisure and business

travelers. However, a trip to the United States may become less attractive as the stronger dollar makes purchases and accommodations relatively more expensive. The ongoing instability of the world economy is forecast to foster growth in the value of the dollar. Nevertheless, toward the end of the next five years, US currency is projected to face downward pressure as the world economy returns to prerecession conditions and demand for US treasuries and other safe assets normalize, again making the US an attractive and affordable destination for international travelers.

Industry forecast

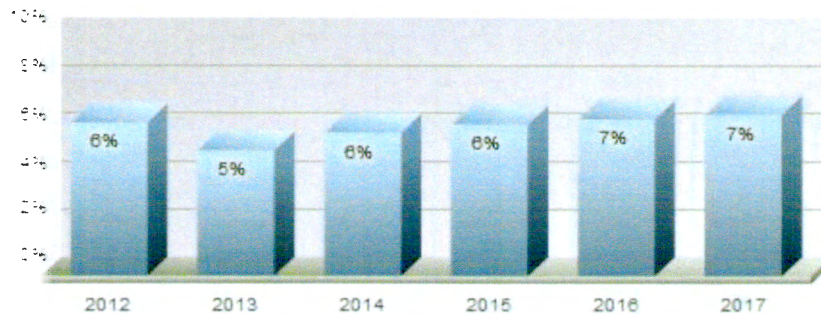


Figure 1. The output of US historical sites, zoos, and parks is forecast to grow at an annual compounded rate of 6 percent between 2013 and 2017 (First Research, September 2013).

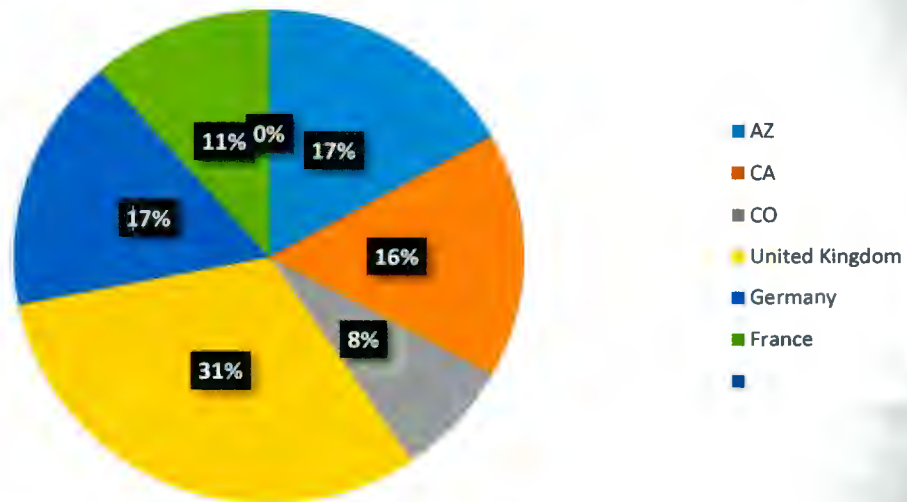
Navajo Tourism Industry

According to an economic study by CB Richard Ellis, the Navajo Nation attracted 2.5 million visitors in 2002, but due to a low amount of available hotel rooms, most visitors left the reservation to spend the night, shop, eat, etc.

Industry Characteristics:

- Navajo Nation covers 27,000 square miles and is home to more than a dozen tribal parks
- The tourism industry on the Navajo Nation has an economic impact of \$100 million dollars and supports 3,507 jobs
- 2.6 million visitors came to the Navajo Nation in 2002
- 44% are repeat visitors
- Sightseeing scenic attractions (79.2%) and scenic beauty (44.8%) are the top trip purposes to the Navajo Nation
- Average party size is 3.1 persons and have a higher income
- Visitation at the AZ National Parks was up .9% in 2003: Canyon De Chelly increased 14.3% and Navajo National Monument was up 21.7% (from previous year)

Reservation Visitors



From Navajo Nation Tourism (2004-2005 Navajo Nation Final Tourism Report)

Domestic visitation to the reservation comprises 80% of its visitors and international visitation comprises 20% of its visitors. The fastest growing market is the Japanese because they are looking to go beyond Las Vegas and Grand Canyon.

Tourism Industry Changes

Industry employment is expected to rise at an annualized rate of 1.7% to 6.1 million. The Tourism industry will experience growth on the coattails of rising demand for tourism and other travel-related services.

The most significant change will be the continued move toward online bookings and reservations that offer relatively low-cost transactions. This area is expected to grow strongly throughout the period. Major operators are expected to acquire global, regional and local websites in order to improve revenue and profit performance and capture a larger share of this growing area. This trend will result in a need for far fewer travel and customer service agents as well as brick-and-mortar establishments, particularly independent ones, as online travel information, booking and payment become the norm for more and more travelers. Experts indicate that profit will increase over the next five years due to an absolute increase in demand for tourism and travel-related services. In 2018, industry profit is projected to equal 6.8% of revenue.

There will be continuing fragmentation of the accommodations industry as travelers shift their preferences over time toward serviced apartments and other smaller, more hospitable

locations. Apartment shares and swaps are another growing segment within the industry as travelers look to trim their accommodation budgets to spend more on entertainment activities. The progressive aging of the population may lead to increased demand for newer forms of purpose-built, long-stay accommodations, as well as new RV parks, in major tourist regions.

Ecotourism Industry

The definition of ecotourism varies depending on who is using it. Generally, ecotourism involves travel to natural areas that conserves the environment and benefits and empowers local communities. Ecotourism provides visitors with exposure to local culture and lifestyles.

Ecotourism benefits local communities, often in developing nations, by providing jobs, infrastructure and tourist dollars. However, there are unintended negative impacts of ecotourism. One of the greatest negative environmental impacts is the large carbon footprint of air travel, particularly to remote ecotourism destinations. As ecotourism destinations become more popular, finding ways to limit the cultural and environmental impacts to the community becomes more challenging. Another challenge is that local politics and corruption often mean that only the elite or those in government positions experience significant economic benefits from ecotourism.

In order to address these concerns, more than 100 voluntary certification programs have emerged for sustainable tourism and ecotourism. These programs range from regional to international, mainstream to grassroots, and self-monitoring to process-based certification. A coalition of environment nonprofits, including the Rainforest Alliance, the United Nations Environmental Program (UNEP), the United Nations World Tourism Organization (UNWTO), the International Ecotourism Society (TIES) and the Center for Responsible Travel (CREST), are working together to develop and implement a framework for sustainable tourism.

Ecotourism has more positive impacts on communities than negative. Globally, ecotourism generates \$77 billion in revenue and makes up 5-7% of the overall travel and tourism market. It is one of the fastest growing sectors of the industry. Volunteer ecotourism is a growing segment of the ecotourism market. It is a combination of volunteerism and tourism. Among the benefits of ecotourism are the conservation and preservation of natural areas and the economic boost to local communities.

Characteristics of Responsible Ecotourism

- Visitor management that does not exceed the carrying capacity of the site.
- Minimum environmental impact to the site.
- Direct financial benefit for conservation.

- A local community invested with control.
- An increase in visitor length of stay.
- Small-scale development.
- Use of sustainable resources for energy, such as solar panels.
- Local economic diversification, so that the area is not dependent on tourism for revenue.
- Coordination with government institutions and local NGOs.
- A comprehensive approach to flora and fauna education, rather than a focus on one or two "flagship" species.
-

Ecotourism Potential: The Navajo East Grand Canyon

The Navajo East Grand Canyon concept is an example of ecotourism and uniquely fits within the scope of social innovation. The Navajo East Grand Canyon concept is perhaps one of the greatest opportunities for the Navajo economy because with the proper planning and approach, the Five LCR chapters will create ventures which empowers and promotes a healthy community and provides a unique and enriching experience for visitors through the incorporation of Navajo culture and tradition.

Indigenous peoples across the globe, including the Navajo, are becoming more involved in the tourism industry, particularly with ecotourism. Navajo tourism enterprises include nature-based tours, cultural attractions and other tourist facilities or services on tribal homelands or protected areas. Indigenous tourism ventures are largely in response to the spread of tourism in remote and marginal areas.

The Western Navajo region along the east Grand Canyon is rich with in biodiversity that potentially is a prime target for ecotourism. There is little doubt that the spread of ecotourism into remote areas such as Western Navajo will coincide with vast regions that are still inhabited by traditional Navajo people. Environmental, cultural and spiritual aspects of the Navajo traditional lifestyle are featured in ecotourism, also sometimes called community-based tourism or alternative tourism. Such new features of ecotourism enterprise can be featured in travel guides and website. It should be noted that some tribes are investing money from land claims settlements, mining or fishing royalties and gaming revenues from casinos in community-based ecotourism ventures.

Globally, there is greater public awareness of both environmental impacts and indigenous peoples. Ecotourism recognizes the special cultural links between indigenous peoples and natural areas in which they live. A growing tourist demand for indigenous cultural experiences also coincides with the indigenous need for new economic ventures deriving from sustainable use of land and natural resources. The global trend is reflected in increasing contact with indigenous

communities living in remote areas such as Western Navajo. The five Little Colorado Chapters stand to gain for opening up of Navajo homelands for ecotourism.

Reference

Brennan, A. (2013). IBISWorld Industry Report NN002. Tourism in the US. Retrieved November 17, 2013 from IBISWorld database.

CAMERON HOTEL and CULTURAL CENTER

Project Cost Estimate

Following is the estimated cost breakdown of the proposed Cameron Hotel/Cultural Center.

Infrastructure/Site Development (50 acres):	\$3,000.000
Hotel (80 Rooms):	\$12,000,000
Cultural Center (6,000 square feet):	<u>\$1,500,000</u>
SUBTOTAL	\$16,500,000
25% Contingency:	<u>\$4,125,000</u>
TOTAL	\$20,625,000

Cameron Cultural Center & Hotel Project

Project Description

The Grand Canyon receives nearly 6 million visitors per year. The northwestern border of Cameron chapter includes the confluence area of the Grand Canyon where the Little Colorado River merges with the main Colorado River inside the canyon. The Cameron chapter boundary also is geographically adjacent to the east entrance of the Grand Canyon by way of state highway Route 64 thereby capturing tourist traveling to destination points including Grand Canyon, Monument Valley, Sedona or other parts of the southwest. Vehicle traffic passing through the community of Cameron come from all four directions stemming off of state highway 89, highway 64, highway 160 and highway 264. As such, the viability and opportunity for accelerating tourism based commercial establishments is significant. The Cameron chapter community herein desires to proceed with planning, design and development of a state- of-art Cultural Center combined with Museum, Arts and Crafts, Parks & Recreation, Tourism center and a hotel to be located at the intersection of highway 89 and highway 64. To accomplish this vision the chapter approved a resolution withdrawing 40 acres at the northwest corner of junction highway 89 and highway 64.

Infrastructure

The suggested 40 acre site is in close proximity to all the utility infrastructure necessary to support a Culture Museum Tourist Center and Hotel. Water and sewer in the community is provided by Navajo Tribal Utility Authority, electric power is provided by Arizona Public Services, road access and infrastructure is fully developed and recently upgraded by the Arizona Department of Transportation. Street lighting were also recently installed so lighting for nighttime security is sufficient.

Community Support

The Cameron chapter passed a resolution demonstrating unanimous support on November 2015. The Western Navajo Agency Council approved a resolution of support on Saturday August 19, 2015.

Preliminary Clearances

The site selected has no grazing interest according to local district grazing officer Mr. James Beard. The site withdrawn is approximately 40 acres. Preliminary clearances including Cultural Compliance Assessments by NN Fish & Wildlife, the Navajo Historic Preservation office, Navajo Nation Environmental Protection Administration (EPA) and others will need to be completed.

Community Land Use Plan

In 1950 Navajo Nation Council approved a resolution designating a buffer zone of 750 feet beginning from the center of the highway on each side to be specifically reserved for economic development establishments. Title 26 of the Navajo Nation code is specifically designated for chapter government establishments, operations and planning for community land use. Pursuant to Title 26, Chapter 2, sub-section 2004(B) the Cameron chapter land use plan was presented and approved by the Transportation & Community Development Committee of the Navajo Nation Council on May 31, 2006. See TCDCM7-23-06 The chapter land use plan includes a designated zone for economic development including properties along highway 89 and highway 64 as approved and adopted by the Cameron chapter consistent and which compliments the proposed project area for a Tourism Culture Museum Center and Hotel.

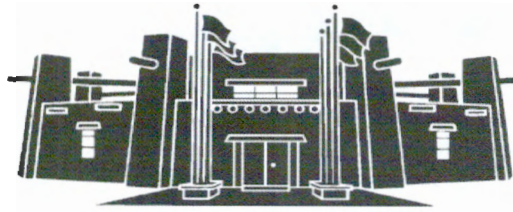
Project Facility Layout

The vision for a state of the art facility would be comprised to include: a Culture Center and Hotel targeting tourists with events and activities including an I-Max theater; a Museum exhibiting genuine Navajo artifacts, including a gallery of Arts and Crafts marketing local exquisite handmade art and talent, including live in-house exhibits by local Artisans, a place where Navajo Parks & Recreation can provide tourist information, meet face to face with out-door enthusiasts, facilitate guide tours, trail ride programs and issue permits, and where Navajo Nation Tourism provides a place where tourist will want to return to time and time again. Hotel with food services would be designed to accommodate visitors' comfort and convenience.

Summary

The proposed Cameron Cultural Center & Hotel would feature an in-depth introduction and experience of the Navajo Nation culture, history, lands, authentic Dine' indigenous products, and other amenities that visitors from around the world can appreciate as a must-see destination point. Immediate need is to develop a market feasibility study for this initiative.

-
-
-
-



MEMORANDUM

TO: Hon. Walter Phelps
23rd Navajo Nation Council

FROM: 
Levon B. Henry, Chief Legislative Counsel
Office of Legislative Counsel

DATE: November 30, 2018

SUBJECT: AN ACTION RELATING TO RESOURCES AND DEVELOPMENT,
BUDGET AND FINANCE AND NAABIK'ÍYÁTI' COMMITTEES AND
NAVAJO NATION COUNCIL: ADOPTING THE SÍHASIN FUND
CAMERON CULTURAL CENTER AND HOTEL EXPENDITURE PLAN
PURSUANT TO 12 N.N.C. §§ 2501 – 2508

Pursuant to your request, attached is the above-referenced proposed resolution and associated legislative summary sheet. Based on existing law, the resolution as drafted is legally sufficient. However, as with all legislation, it is subject to review by the courts in the event of a challenge.

The Office of Legislative Council confirms the appropriate standing committee(s) reviews based on the standing committees powers outlined in 2 N.N.C. §§ 102, 164, 300, and 500. Nevertheless, "the Speaker of the Navajo Nation Council shall introduce [the proposed resolution] into the legislative process by assigning it to the respective oversight committee(s) of the Navajo Nation Council having authority over the matters for proper consideration." 2 N.N.C. § 164(A)(5).

Please review the proposed resolution to ensure it is drafted to your satisfaction. If this proposed resolution is acceptable to you, please sign it where it indicates "Prime Sponsor", and submit it to the Office of Legislative Services for the assignment of a tracking number and referral to the Speaker.

If the proposed resolution is unacceptable to you, or if you have further questions, please contact me at the Office of Legislative Counsel and advise me of changes you would like made to the proposed resolution. You may contact me at (928) 871-7166. Thank you.

THE NAVAJO NATION
LEGISLATIVE BRANCH
INTERNET PUBLIC REVIEW PUBLICATION



LEGISLATION NO: _0385-18__

SPONSOR: Walter Phelps

TITLE: An Action Relating To Resources And Development, Budget And Finance And NAABIK'IYATI' Committees And Navajo Nation Council; Adopting The Sihasin Fund Cameron Cultural Center And Hotel Expenditure Plan Pursuant To 12 N.N.C. §§ 2501 - 2508

Date posted: November 30, 2018 at 6:06 PM

Digital comments may be e-mailed to comments@navajo-nsn.gov

Written comments may be mailed to:

Executive Director
Office of Legislative Services
P.O. Box 3390
Window Rock, AZ 86515
(928) 871-7586

Comments may be made in the form of chapter resolutions, letters, position papers, etc. Please include your name, position title, address for written comments; a valid e-mail address is required. Anonymous comments will not be included in the Legislation packet.

Please note: This digital copy is being provided for the benefit of the Navajo Nation chapters and public use. Any political use is prohibited. All written comments received become the property of the Navajo Nation and will be forwarded to the assigned Navajo Nation Council standing committee(s) and/or the Navajo Nation Council for review. Any tampering with public records are punishable by Navajo Nation law pursuant to 17 N.N.C. §374 *et. seq.*

**THE NAVAJO NATION
LEGISLATIVE BRANCH
INTERNET PUBLIC REVIEW SUMMARY**

LEGISLATION NO.: 0385-18

SPONSOR: Honorable Walter Phelps

TITLE: An Action Relating To Resources And Development, Budget And Finance And NAABIK'IYATI' Committees And Navajo Nation Council; Adopting The Sihasin Fund Cameron Cultural Center And Hotel Expenditure Plan Pursuant To 12 N.N.C. §§ 2501 - 2508

Posted: November 30, 2018 at 6:06pm

5 DAY Comment Period Ended: December 5, 2018

Digital Comments received:

Comments Supporting (1)	1. Mae Franklin
Comments Opposing (2)	1. Candis Yazzie 2. Alicia Chee
Inconclusive Comment	<i>None</i>



**Legislative Secretary II
Office of Legislative Services**

12/4/18 8:37am

Date/Time

Cameron Cultural Center & Hotel

Mae Franklin <atsamhf23@gmail.com>

Tue 12/4/2018 4:26 PM

To: comments <comments@navajo-nsn.gov>;

I would like to go on record as supporting Legislation 0385-18. We need a few hotels in Cameron, 1/4 of the of 6 million visitors come thru Cameron...now some of the visitors can stay and possibly extend their stay in the area.

Mae Franklin, Cameron Chapter.

Re: legislation 0385-18 -correction

Candis Yazzie <cly23@nau.edu>

Wed 12/5/2018 5:38 PM

To: comments <comments@navajo-nsn.gov>;

Candis Yazzie
P.O Box 454
Cameron, Arizona
Cly23@nau.edu

December 5, 2018

The 23rd Navajo Nation Council
Window Rock, Arizona

Subject: Legislation 0385-18

Dear Honorable Men and Woman of the 23rd Navajo Nation Council,

My name is Candis Yazzie, I am a Cameron Community member and active registered voter in my chapter. My comment in regards to Legislation 0385-18 which would adopt the Cameron Cultural center and Hotel expenditure plan for Sihasin funding of \$ 20, 625, 00.00, is that more community hearings are needed. I strongly feel that Sihasin funding should be utilized to build a new chapter house for Cameron, instead of a business endeavor for which the owner of this hotel is unknown. Therefore, I ask that the council vote in opposition to his legislation until it can be further vetted by the people of Cameron. This item does not have a chapter resolution to support it, the Cameron community has not had the opportunity to express concerns and comments at a local level.

I thank you for your time and consideration in this matter.

Sincerely,
Candis Yazzie

On Wed, Dec 5, 2018, 3:59 PM Candis Yazzie <cly23@nau.edu> wrote:

Candis Yazzie
P.O Box 454
Cameron, Arizona
Cly23@nau.edu

December 5, 2018

The 23rd Navajo Nation Council
Window Rock, Arizona

Subject: Legislation 0385-18

Dear Honorable Men and Woman of the 23rd Navajo Nation Council,

My name is Candis Yazzie, I am a Cameron Community member and active registered voter in my chapter. My comment in regards to Legislation 0385-18 which would adopt the Cameron Cultural center and Hotel expenditure plan for Sihasin funding of 20, 625, 00; is that more community hearings are needed. I strongly feel that Sihasin funding should be utilized to build a new chapter house for Cameron, instead of a business endeavor for which the owner of this hotel is unknown. Therefore I ask that the council vote in opposition to his legislation until it can be further vetted by the people of Cameron. This item does not have a chapter resolution to support it therefore Cameron community has not had the opportunity to express concerns and comments at a local level.

I thank you for your time and consideration in this matter.

Sincerely,

12/6/2018

Re: legislation 0385-18 -correction - comments

Candis Yazzie

Legislation 0385-18

Alicia Chee <gsstorm42617@gmail.com>

Wed 12/5/2018 5:53 PM

To: comments <comments@navajo-nsn.gov>;

Alicia Chee

P.O Box 63

Cameron, Arizona

Gsstorm42617@gmail.com

December 5, 2018

The 23rd Navajo Nation Council

Window Rock, Arizona

Subject: Legislation 0385-18

Dear Honorable Men and Woman of the 23rd Navajo Nation Council,
My name is Alicia Chee, I am a Cameron Community member and active registered voter in my chapter. My comment in regards to Legislation 0385-18 which would adopt the Cameron Cultural center and Hotel expenditure plan from Sihasin funding of \$20, 625, 000; is that more community hearings are needed. I strongly feel that Sihasin funding should be utilized to build a new chapter house, repair the local head start, senior center, and or a veterans center for Cameron, instead of a business endeavor for which the owner of this hotel is unknown. Therefore, I ask that the council vote in opposition to his legislation until it can be further vetted by the people of Cameron. This item does not have a chapter resolution to support it therefore Cameron community has not had the opportunity to express concerns and comments at a local level.

We really lack community communication from our leaders and transparency.

Please oppose this legislation until we can better understand who the stakeholders are. This 20 million dollar project will impact our community's water source, gravel pits and we lack infrastructure for emergencies especially with all the tourist population that is increasing.

Thank you for your time.

Best,

Alicia Chee

**RESOURCES AND DEVELOPMENT COMMITTEE
23rd NAVAJO NATION COUNCIL**

FOURTH YEAR 2018

**COMMITTEE REPORT
(CORRECTED)**

Mr. Speaker,

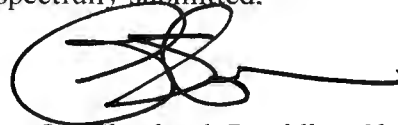
The **RESOURCES AND DEVELOPMENT COMMITTEE** to whom has been assigned:

Legislation # 0385-18: An Action Relating to the Resources and Development Committee, Budget and Finance and Naabik'Iyati Committees and Navajo Nation Council; Adopting the Sihasin Fund Cameron Cultural Center and Hotel Expenditure Plan Pursuant to 12 N.N.C. §§2501-2508. *Sponsor: Honorable Walter Phelps*

Has had it under consideration and reports a **DO PASS** with no amendment;

And thereafter the legislation was referred to Budget and Finance Committee.

Respectfully submitted.

A handwritten signature in black ink, appearing to be 'Alton Joe Shepherd', written over a circular stamp or seal.

Alton Joe Shepherd, Presiding Chairperson
Resource and Development Committee of
the 23rd Navajo Nation Council

Corrected: December 31, 2018

Date: December 6, 2018 - Special Meeting

Meeting Location: NNC Chambers, Window Rock, Arizona

MAIN MOTION:

M: Leonard Pete S: Benjamin Bennett Vote: 3-2-0

YEAS: Walter Phelps, Leonard Pete and Alton Joe Shepherd. Chairman Alton Joe Shepherd voted to break tie vote.

NAYS: Davis Filfred and Benjamin Bennett

EXCUSED: Jonathan Perry

RESOURCES AND DEVELOPMENT COMMITTEE
Special Meeting

ROLL CALL
VOTE TALLY SHEET:

(CORRECTED)


Legislation # 0385-18: An Action Relating to the Resources and Development Committee, Budget and Finance and Naabik'Iyati Committees and Navajo Nation Council; Adopting the Sihasin Fund Cameron Cultural Center and Hotel Expenditure Plan Pursuant to 12 N.N.C. §§2501-2508. *Sponsor: Honorable Walter Phelps*

MAIN MOTION:

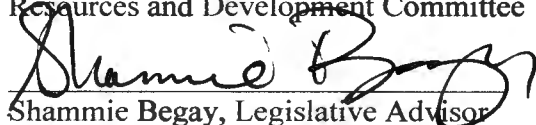
M: Leonard Pete S: Benjamin Bennett Vote: 3-2-0
YEAS: Walter Phelps and Leonard Pete. Chairman Alton Joe Shepherd voted to break tie vote.
NAYS: Davis Filfred and Benjamin Bennett
EXCUSED: Jonathan Perry

DATE: December 6, 2018
Meeting Location: NNC Chambers, Window Rock, Arizona

COMMITTEE REPORT CORRECTED: December 31, 2018



Honorable Alton Joe Shepherd, Presiding Chairman
Resources and Development Committee



Shammie Begay, Legislative Advisor
Office of Legislative Services

23rd NAVAJO NATION COUNCIL

Fourth Year 2018

Mr. Speaker:

The **BUDGET & FINANCE COMMITTEE** to whom has been assigned

NAVAJO LEGISLATIVE BILL # 0385-18:


An Action Relating to Resources and Development, Budget and Finance and Naabikiyati Committees and Navajo Nation Council; Adopting the Sihasin Fund Cameron Cultural Center and Hotel Expenditure Plan Pursuant to 12 N.N.C. §§ 2501-2508 *Sponsored by Walter Phelps, Council Delegate*

has had it under consideration and reports the same with the recommendation that It **Do Pass** with 1 amendment.

1. On page 3 line 10 strike ~~Navajo Nation Council Resolution No. CAP-35-18 (Exhibit D, project No. 117)~~ Replace with: Navajo Cameron Chapter Resolution No. CA-319-046-15#1 and CA-227-139-16# and the Western Navajo Agency Council Resolution No. 262-103-#17. Overstrike ~~dedicated \$633,333 of funding towards predesigned work;~~ insert new language: as supporting resolutions; Swapping out the revised 3 page project description in Exhibit A as "Cameron Cultural Center & Hotel Project";
M: Tuchoney Slim, Jr. S: Jimmy Yellowhair Vote: 3-0 Yeas: Jimmy Yellowhair, Tuchoney Slim Jr., Tom T. Chee

And therefore, referred to the **NAABIKIYATI** Committee

Respectfully submitted,


Seth Damon, Chairman

Adopted: 
Legislative Advisor

Not Adopted: _____
Legislative Advisor

11 December 2018

The vote was **3** in favor **0** opposed *yeas: Jimmy Yellowhair, Tom T. Chee, Tuchoney Slim, Jr.*
Motion: Tuchoney Slim, Jr.
Second: Tom T. Chee

BUDGET AND FINANCE COMMITTEE

11 December 2018

Special Meeting

Naatsis'aan Chapter, Naatsis'aan, Utah

VOTE TALLY SHEET:

Legislation No. 0385-18:

An Action Relating to Resources and Development, Budget and Finance and Naabikiyati Committees and Navajo Nation Council; Adopting the Sihasin Fund Cameron Cultural Center and Hotel Expenditure Plan Pursuant to 12 N.N.C. §§ 2501-2508 *Sponsored by Walter Phelps, Council Delegate*

Motion: Tuchoney Slim, Jr.


Second: Tom T. Chee

Vote: 3-0, Chairman not voting

Vote Tally:

Seth A. Damon		
Jimmy Yellowhair	yay	
Tom T. Chee	yay	
Lee Jack, Sr.		
Leonard Tsosie		
Tuchoney Slim, Jr.	yay	

Absent: Leonard Tsosie, Lee Jack, Sr.



Seth A. Damon, Chairman
Budget & Finance Committee



Peggy Nakai, Legislative Advisor
Budget & Finance Committee



Birdsprings ~ Bodaway/Gap ~ Cameron ~ Chilchinbeto ~ Coalmine ~ Coppermine ~ Dennehotso ~ Kaibeto ~
Kayenta ~
Chee ~ Leupp ~ Navajo Mountain ~ Oljato ~ Shonto ~ Tolani Lake ~ To Naneesdiz7 ~ Tonalea ~ Ts'ah Bii'
Kin



WESTERN NAVAJO AGENCY COUNCIL

Stanley Yazzie
President

Isabelle Walker
Vice-President

Louise Kerley
Secretary



6. The Cameron Chapter annually receives tourism traffic averaging in the millions due to its geographic location within the vicinity of the Grand Canyon; and
7. In prior fiscal years the Navajo Nation Council and the Divisions of the Navajo Nation have failed to prioritized budgeting of initiatives to specifically to capture the tourism traffic within the vicinity of the Grand Canyon, Cameron Chapter and Western Navajo Agency.

NOW THEREFORE BE IT RESOLVED:

1. The Western Navajo Agency Council hereby supports and requests the Navajo Nation Museum Program in collaboration with the Navajo Arts & Crafts Enterprise, Navajo Parks & Recreation and Navajo Nation Tourism Department to conduct Feasibility, Planning, Design and Construction of a State of the Art Cultural Center/Museum/Arts & Crafts Center at Cameron, Arizona.
2. In addition, the Western Navajo Agency Council hereby respectfully requests the Navajo Nation Council Resource & Development Committee and the Budget & Finance Committee in supporting and advocating for this initiative within the FY16 Budget of the Navajo Nation.

CERTIFICATION

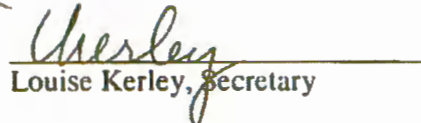
We, hereby certify that the foregoing resolution was properly presented at a duly called Western Navajo Agency Council Session at Leupp Chapter, Leupp, Arizona where a quorum was presented and passed with a vote of 33 In Favor; 0 Opposed; and 1 Abstained on this 19th day of September 2015.

Motion by: Yvonne Bigman

Second By: Stanley Clitso


Stanley Yazzie, President


Isabelle Walker, Vice-President


Louise Kerley, Secretary

Birdsprings - Bodaway/Gap - Cameron - Chilchinbeto - Coalmine - Coppermine - Dennehotso - Kaibeto -
Kayenta -
Chee - Leupp - Navajo Mountain - Oljato - Shonto - Tolani Lake - To Naneesdiz7 - Tonalea - Ts'ah Bii'
Kin

RUSSELL BEGAYE
NAVAJO NATION PRESIDENT

JONATHAN NEZ
NAVAJO NATION VICE-PRESIDENT

WALTER PHELPS
COUNCIL DELEGATE



MILTON TSO
CHAPTER PRESIDENT

EMMETT KERLEY
CHAPTER VICE-PRESIDENT

LOUISE KERLEY
SECRETARY/TREASURER

CAMERON CHAPTER

CAMERON CHAPTER THE NAVAJO NATION

RESOLUTION OF THE CAMERON CHAPTER, NAVAJO NATION, ARIZONA

REQUESTING THE PRESIDENT OF THE NAVAJO NATION, THE 23RD NAVAJO NATION COUNCIL AND NAVAJO NATION DIVISION OF ECONOMIC DEVELOPMENT TO FORMERLY DESIGNATE CAMERON CHAPTER AS A SECONDARY GROWTH CENTER ON THE NAVAJO NATION.

RESOLUTION NO. CA-227-139-16#:

WHEREAS:

1. Pursuant to 2 N.N.C. and 26 N.N.C., the Cameron Chapter is authorized and delegated with governmental authority to address all matters of local interest and concern; and
2. The Cameron Chapter is committed to providing and assisting with opportunities for the betterment and improvement of standard of living for its constituents; and
3. The Cameron Chapter, despite the fact that it is one of nine Western Navajo Agency chapters impacted by the former Bennett Freeze characterized by economic depression, joblessness, limited opportunities; on the other hand, is one with tremendous positive economic potential; and
4. According to Wikipedia.org, "Cameron is a census designated place (CPD) with a 2010 census population of 885; most of the town's economy is tourist food, restaurants, a ranger station supplying information and hiking permits, including a craft store run by the Navajo Nation, and vendors operating in private stalls; median income for a household \$24,773 and per capita income for the CDP at \$5,970.00 with 36.5% of population below the poverty line." (paraphrased); and
5. The Cameron Chapter, due to its unique geographic location in northern Arizona adjacent to the Grand Canyon national park, annually receives tourism traffic averaging nearly five million per year; and
6. Recognizing the high volume of traffic and tourism, the Cameron Chapter has requested assistance from the Navajo Nation government through inter-agency collaborations between Navajo Nation Museum Program, Navajo Nation Tourism Department, Navajo Nation Arts & Crafts Enterprise, and Navajo Nation Parks & Recreation to collaborate and partner with DineHozho L3C, an economic & community development entity of the Cameron Chapter and other Little Colorado River chapters; and

7. On November 15, 2015 the Cameron Chapter approved a resolution supporting and requesting assistance with the 'Cameron Cultural Center Museum Tourism Center' initiative; following this in February 2016, the chapter approved a resolution requesting Navajo Hopi Land Commission which oversees the Bennett Freeze Escrow Funds to approve funds up to \$500K for an economic development feasibility study to support plans for a Culture/Tourism Center; and
8. Cameron Chapter has multiple existing economic and community facilities which supports the local economy including a total of four gas stations, one restaurant, two fast food plus another on the way, four primary arts & crafts stores, two major scenic sites with local artisan vendors, at least four to five additional smaller road-side seasonal vender sites, a log home company, elderly center, dental clinic, headstart center, chapter house, etc.; and
9. In August 2016, a new economic development project, the Cameron Burger King & Chevron gas station plaza was completed and opened for operations located at the intersection of highway 89 and highway 64; and
10. The Arizona Department of Transportation has also just completed a new highway improvement creating double lanes, sidewalks and street lights in the Cameron community by investing upwards of \$35 million; and
11. Except for the current existing Navajo Arts & Crafts Enterprise has an existing business site in the Cameron Chapter at the intersection of Highway 89 and Highway 64 approved in 1964 and the LCR Gorge Overlook maintained by the Navajo Nation Parks & Rec program, there is never been a concentrated effort by the Navajo Nation to build upon and maximize the economic potential of the Cameron community location; and
12. The Cameron Chapter is a secondary growth community in Western Navajo Agency and perhaps one with the most potential to grow the quickest in terms of a truly tourism based economic development Navajo Nation community

NOW THEREFORE BE IT RESOLVED:

1. The Cameron Chapter hereby requests the President of the Navajo Nation, the 23rd Navajo Nation Council, and the Division of Economic Development and all executive branches to recognize the Cameron Chapter as a Secondary Growth Center; and
2. The Cameron Chapter requests Technical Assistance and Support from the Navajo Division of Economic Development, the Division of Natural Resources including the

Navajo Parks & Recreation, Navajo Nation Tourism, the Navajo Nation Museum, the Navajo Nation Land Department to attend and coordinate with the leaders of the Cameron Chapter with technical support, planning, development and design of a sustainable economic growth plan; and

3. In addition, the Cameron Chapter hereby requests the 23rd Navajo Nation Council, the Standing Committees and Sub-Committees, Enterprises of the Navajo Nation to support the efforts of the Cameron Chapter as a Secondary Growth Center with the financial means to help it succeed in creating jobs, reducing the level of poverty, and expanding opportunities.

CERTIFICATION

We hereby certify that the foregoing resolution was duly considered by Cameron chapter at a duly called meeting at Cameron Chapter Compound, Cameron, Navajo Nation; at which a quorum was present and that same was passed by a vote 24 in favor, 0 opposed, and 3 abstained; on this 24th day of August 2016.

Motioned: Angie Yazzie Seconded: James Beard

Milton Tso
Milton Tso, President

Emmett Kerley
Emmett Kerley, Vice-President

Louise Kerley
Louise Kerley, Secretary/Treasurer

James Beard
James Beard, Grazing Official

Water Phelps
Water Phelps, Council Delegate

RUSSELL BEGAYE
NAVAJO NATION PRESIDENT

JONATHAN NEZ
NAVAJO NATION VICE-PRESIDENT

WALTER PHELPS
COUNCIL DELEGATE



MILTON TSO
CHAPTER PRESIDENT

EMMETT KERLEY
CHAPTER VICE-PRESIDENT

LOUISE KERLEY
SECRETARY/TREASURER

CAMERON CHAPTER

CAMERON CHAPTER THE NAVAJO NATION RESOLUTION OF THE CAMERON CHAPTER, NAVAJO NATION, ARIZONA

URGING THE 23rd NAVAJO NATION COUNCIL AND THE PRESIDENT OF THE NAVAJO NATION TO SUPPORT FUNDING FOR FEASIBILITY, PLANNING, DESIGN & CONSTRUCTION OF A STATE OF THE ART "CULTURAL CENTER MUSEUM ARTS & CRAFTS CENTER" AT CAMERON COMMUNITY FOR THE ECONOMIC BENEFIT OF THE NAVAJO NATION AND WESTERN NAVAJO AGENCY.

Resolution No. CA-319-046-15#1

Whereas:

1. Pursuant to 2 N.N.C. and 26 N.N.C., the Cameron Chapter is authorized and delegated with governmental authority to address all matters of local interest and concern; and
2. The Cameron Chapter is committed to providing and assisting with opportunities for the betterment and improvement of standard of living for its constituents; and
3. The Cameron Chapter, despite its unique local within the scenic area of Western Navajo Agency is one of nine chapters impacted by the former Bennett Freeze characterized by economic depression, joblessness and limited opportunities; and
4. The Cameron Chapter supports and recommends an inter-agency collaboration between Navajo Nation Museum Program, Navajo Nation Tourism Department, Navajo Nation Arts & Crafts Enterprise, and Navajo Nation Parks & Recreation in partnership with the Cameron Chapter to expedite feasibility, planning, design and construction of a Navajo Nation Cultural Center at the intersection of highway 89 and highway 64 in Cameron Chapter; and
5. The Cameron Chapter annually receives tourism traffic averaging in the millions due to its geographic location within the vicinity of the Grand Canyon; and
6. The Western Navajo Agency Council also approved a resolution in support of a Navajo Cultural Center Museum, Arts & Crafts Center to be located at the junction of highway 89 and highway 64 in Cameron community; and
7. The Navajo Arts & Crafts Enterprise has an existing lease in the Cameron Chapter at the intersection of Highway 89 and Highway 64 approved in 1964 which may be amended as needed

NOW THEREFORE BE IT RESOLVED:

1. The Cameron Chapter hereby supports and requests the Navajo Nation Museum Program in collaboration with the Navajo Arts & Crafts Enterprise, Navajo Parks & Recreation and Navajo Nation Tourism Department to conduct Feasibility, Planning, Design and Construction of a State of the Art Cultural Center/Museum/Arts & Crafts Center at Cameron. Arizona: and
2. The Cameron Chapter requests the Navajo Arts & Crafts Enterprise, the Navajo Parks & Recreation, Navajo Nation Tourism, and the Navajo Nation Museum to coordinate with the Cameron Chapter in site selection and planning: and
3. In addition, the Cameron Chapter hereby respectfully requests the 23rd Navajo Nation Council and the President of the Navajo Nation to support and advocate for this initiative.

CERTIFICATION

I hereby certify that the foregoing resolution was duly considered by the Cameron Chapter at a duly called meeting at Cameron Compound, Cameron, Navajo Nation (Arizona), at which a quorum was present and the same was passed by a vote of 25 in favor, 0 opposed and 1 abstained, on the November 15, 2015.

Motioned: Jimmy Walker Seconded: Beatrice Pete

Milton Tso, President M. Tso

Emmett Kerley
Emmett Kerley, Vice-President

Louise Kerley, Secretary/Treasurer L. Kerley

James Beard, Grazing Committee Member

Walter Phelps
Walter Phelps, Council Delegate

Cameron Cultural Center & Hotel Project

Project Description

The Grand Canyon receives nearly 6 million visitors per year. The northwestern border of Cameron chapter includes the confluence area of the Grand Canyon where the Little Colorado River merges with the main Colorado River inside the canyon. The Cameron chapter boundary also is geographically adjacent to the east entrance of the Grand Canyon by way of state highway Route 64 thereby capturing tourist traveling to destination points including Grand Canyon, Monument Valley, Sedona or other parts of the southwest. Vehicle traffic passing through the community of Cameron come from all four directions stemming off of state highway 89, highway 64, highway 160 and highway 264. As such, the viability and opportunity for accelerating tourism based commercial establishments is significant. The Cameron chapter community herein desires to proceed with planning, design and development of a state-of-art Cultural Center combined with Museum, Arts and Crafts, Parks & Recreation, Tourism center and a hotel to be located at the intersection of highway 89 and highway 64. To accomplish this vision the chapter approved identifying and withdrawing 50 acres at the northwest corner of junction highway 89 and highway 64.

Infrastructure

The suggested 50 acre site is in close proximity to all utility infrastructure necessary to support a Culture Museum Tourist Center and Hotel. Water and sewer in the community is provided by Navajo Tribal Utility Authority, electric power is provided by Arizona Public Services, road access and infrastructure is fully developed and recently upgraded by the Arizona Department of Transportation. Street lighting was also recently installed so lighting for nighttime security is sufficient.

Community Support

The Cameron chapter approved a supporting resolution authorizing unanimous support for the project on November 15, 2015. A Western Navajo Agency Council support resolution was also approved on Saturday August 19, 2015. Following this a Cameron

Chapter resolution was approved withdrawing the initial 40 acres at the junction of highway 89 and highway 64 on November 20, 2016. Following this another resolution was approved adding 10 more acres to the proposed project making a total of 50 acres.

Preliminary Clearances

The site selected has no grazing interest according to local district grazing officer Mr. James Beard. The total acreage withdrawn is 50 acres. Preliminary clearances including Cultural Compliance Assessments by NN Fish & Wildlife, the Navajo Historic Preservation office, Navajo Nation Environmental Protection Administration (EPA) and other essential processes are in progress by the Division of Economic Development Regional Business Development Office (RBDO) in Tuba City.

Community Land Use Plan

In 1950 Navajo Nation Council approved a resolution designating a buffer zone of 750 feet beginning from the center of the highway on each side to be specifically reserved for economic development establishments. Title 26 of the Navajo Nation code is specifically designated for chapter government establishments, operations and planning for community land use. Pursuant to Title 26, Chapter 2, sub-section 2004(B) the Cameron chapter land use plan was presented and approved by the Transportation & Community Development Committee of the Navajo Nation Council per TCDCMY-23-06 on May 31, 2006. The chapter land use plan includes a designated zone for economic development including properties along highway 89 and highway 64 as approved and adopted by the Cameron chapter consistent and which compliments the proposed project area for a Tourism Culture Museum Center and Hotel.

Project Facility Layout

The vision for a state of the art facility would be comprised to include: a Culture Center and Hotel targeting tourists with events and activities including an I-Max theater; a Museum exhibiting genuine Navajo artifacts, including a gallery of Arts and Crafts marketing local exquisite handmade art and talent, including live in-house exhibits by local Artisans, a place where Navajo Parks & Recreation can provide tourist information,

meet face to face with out-door enthusiasts, facilitate guide tours, trail ride programs and issue permits, and where Navajo Nation Tourism provides a place where tourist will want to return to time and time again. An 80 bed Hotel with food services would be designed to accommodate visitors' comfort and convenience.

Summary

The proposed Cameron Cultural Center & Hotel would feature an in-depth introduction and experience of the Navajo Nation culture, history, lands, authentic Dine' indigenous products, and other amenities that visitors from around the world can appreciate as a must-see destination point. A market feasibility study was completed for the Cameron area during the period when potential sites were first being considered for gaming development on the Navajo Nation. More recently, another market feasibility study was authorized by the Navajo Hopi Land Commission in collaboration with the Division of Economic Development to cover the nine chapters of the Former Bennett Freeze in western Navajo agency. The contract for this study will be completed in December 2018 with a final report provided to the Navajo Hopi Land Commission. However, the Division of Economic Development will also be issuing a RFP for a separate market feasibility study specifically for the Cameron Culture Center Hotel. At this point the total leverage funds that have been committed by the Division of Economic Development tot this initiative is approximately \$1.6 million. Additional commitments are further anticipated by partnering enterprises including Navajo Arts & Crafts Enterprise, DED Tourism, and others. Once the initial \$20 million Sihasin funding is approved for the project, further leveraging funds and if necessary, loans can be made accessible using the Sihasin funds as investment leverage.

RUSSELL BEGAYE
NAVAJO NATION PRESIDENT

JONATHAN NEZ
NAVAJO NATION VICE-PRESIDENT

WALTER PHELPS
COUNCIL DELEGATE



MILTON TSO
CHAPTER PRESIDENT

EMMETT KERLEY
CHAPTER VICE-PRESIDENT

LOUISE KERLEY
SECRETARY/TREASURER

CAMERON CHAPTER

CAMERON CHAPTER THE NAVAJO NATION

RESOLUTION OF THE CAMERON CHAPTER, NAVAJO NATION, ARIZONA

REQUESTING THE PRESIDENT OF THE NAVAJO NATION, THE 23RD NAVAJO NATION COUNCIL AND NAVAJO NATION DIVISION OF ECONOMIC DEVELOPMENT TO FORMERLY DESIGNATE CAMERON CHAPTER AS A SECONDARY GROWTH CENTER ON THE NAVAJO NATION.

RESOLUTION NO. CA-227-139-16#:

WHEREAS:

1. Pursuant to 2 N.N.C. and 26 N.N.C., the Cameron Chapter is authorized and delegated with governmental authority to address all matters of local interest and concern; and
2. The Cameron Chapter is committed to providing and assisting with opportunities for the betterment and improvement of standard of living for its constituents; and
3. The Cameron Chapter, despite the fact that it is one of nine Western Navajo Agency chapters impacted by the former Bennett Freeze characterized by economic depression, joblessness, limited opportunities; on the other hand, is one with tremendous positive economic potential; and
4. According to Wikipedia.org, "Cameron is a census designated place (CPD) with a 2010 census population of 885; most of the town's economy is tourist food, restaurants, a ranger station supplying information and hiking permits, including a craft store run by the Navajo Nation, and vendors operating in private stalls; median income for a household \$24,773 and per capita income for the CDP at \$5,970.00 with 36.5% of population below the poverty line." (paraphrased); and
5. The Cameron Chapter, due to its unique geographic location in northern Arizona adjacent to the Grand Canyon national park, annually receives tourism traffic averaging nearly five million per year; and
6. Recognizing the high volume of traffic and tourism, the Cameron Chapter has requested assistance from the Navajo Nation government through inter-agency collaborations between Navajo Nation Museum Program, Navajo Nation Tourism Department, Navajo Nation Arts & Crafts Enterprise, and Navajo Nation Parks & Recreation to collaborate and partner with DineHozho L3C, an economic & community development entity of the Cameron Chapter and other Little Colorado River chapters; and

7. On November 15, 2015 the Cameron Chapter approved a resolution supporting and requesting assistance with the 'Cameron Cultural Center Museum Tourism Center' initiative; following this in February 2016, the chapter approved a resolution requesting Navajo Hopi Land Commission which oversees the Bennett Freeze Escrow Funds to approve funds up to \$500K for an economic development feasibility study to support plans for a Culture/Tourism Center; and
8. Cameron Chapter has multiple existing economic and community facilities which supports the local economy including a total of four gas stations, one restaurant, two fast food plus another on the way, four primary arts & crafts stores, two major scenic sites with local artisan vendors, at least four to five additional smaller road-side seasonal vender sites, a log home company, elderly center, dental clinic, headstart center, chapter house, etc.; and
9. In August 2016, a new economic development project, the Cameron Burger King & Chevron gas station plaza was completed and opened for operations located at the intersection of highway 89 and highway 64; and
10. The Arizona Department of Transportation has also just completed a new highway improvement creating double lanes, sidewalks and street lights in the Cameron community by investing upwards of \$35 million; and
11. Except for the current existing Navajo Arts & Crafts Enterprise has an existing business site in the Cameron Chapter at the intersection of Highway 89 and Highway 64 approved in 1964 and the LCR Gorge Overlook maintained by the Navajo Nation Parks & Rec program, there is never been a concentrated effort by the Navajo Nation to build upon and maximize the economic potential of the Cameron community location; and
12. The Cameron Chapter is a secondary growth community in Western Navajo Agency and perhaps one with the most potential to grow the quickest in terms of a truly tourism based economic development Navajo Nation community

NOW THEREFORE BE IT RESOLVED:

1. The Cameron Chapter hereby requests the President of the Navajo Nation, the 23rd Navajo Nation Council, and the Division of Economic Development and all executive branches to recognize the Cameron Chapter as a Secondary Growth Center; and
2. The Cameron Chapter requests Technical Assistance and Support from the Navajo Division of Economic Development, the Division of Natural Resources including the

Navajo Parks & Recreation, Navajo Nation Tourism, the Navajo Nation Museum, the Navajo Nation Land Department to attend and coordinate with the leaders of the Cameron Chapter with technical support, planning, development and design of a sustainable economic growth plan; and

3. In addition, the Cameron Chapter hereby requests the 23rd Navajo Nation Council, the Standing Committees and Sub-Committees, Enterprises of the Navajo Nation to support the efforts of the Cameron Chapter as a Secondary Growth Center with the financial means to help it succeed in creating jobs, reducing the level of poverty, and expanding opportunities.

CERTIFICATION

We hereby certify that the foregoing resolution was duly considered by Cameron chapter at a duly called meeting at Cameron Chapter Compound, Cameron, Navajo Nation; at which a quorum was present and that same was passed by a vote 24 in favor, 0 opposed, and 3 abstained; on this 24th day of August 2016.

Motioned: Angie Yazzie Seconded: James Beard

Milton Tso
Milton Tso, President

Emmett Kerley
Emmett Kerley, Vice-President

Louise Kerley
Louise Kerley, Secretary/Treasurer

James Beard
James Beard, Grazing Official

Water Phelps
Water Phelps, Council Delegate

RUSSELL BEGAYE
NAVAJO NATION PRESIDENT

JONATHAN NEZ
NAVAJO NATION VICE-PRESIDENT

WALTER PHELPS
COUNCIL DELEGATE



MILTON TSO
CHAPTER PRESIDENT

EMMETT KERLEY
CHAPTER VICE-PRESIDENT

LOUISE KERLEY
SECRETARY/TREASURER

CAMERON CHAPTER

CAMERON CHAPTER THE NAVAJO NATION RESOLUTION OF THE CAMERON CHAPTER, NAVAJO NATION, ARIZONA

URGING THE 23rd NAVAJO NATION COUNCIL AND THE PRESIDENT OF THE NAVAJO NATION TO SUPPORT FUNDING FOR FEASIBILITY, PLANNING, DESIGN & CONSTRUCTION OF A STATE OF THE ART "CULTURAL CENTER MUSEUM ARTS & CRAFTS CENTER" AT CAMERON COMMUNITY FOR THE ECONOMIC BENEFIT OF THE NAVAJO NATION AND WESTERN NAVAJO AGENCY.

Resolution No. **CA-319-046-15#1**

Whereas:

1. Pursuant to 2 N.N.C. and 26 N.N.C., the Cameron Chapter is authorized and delegated with governmental authority to address all matters of local interest and concern; and
2. The Cameron Chapter is committed to providing and assisting with opportunities for the betterment and improvement of standard of living for its constituents; and
3. The Cameron Chapter, despite its unique local within the scenic area of Western Navajo Agency is one of nine chapters impacted by the former Bennett Freeze characterized by economic depression, joblessness and limited opportunities; and
4. The Cameron Chapter supports and recommends an inter-agency collaboration between Navajo Nation Museum Program, Navajo Nation Tourism Department, Navajo Nation Arts & Crafts Enterprise, and Navajo Nation Parks & Recreation in partnership with the Cameron Chapter to expedite feasibility, planning, design and construction of a Navajo Nation Cultural Center at the intersection of highway 89 and highway 64 in Cameron Chapter; and
5. The Cameron Chapter annually receives tourism traffic averaging in the millions due to its geographic location within the vicinity of the Grand Canyon; and
6. The Western Navajo Agency Council also approved a resolution in support of a Navajo Cultural Center Museum, Arts & Crafts Center to be located at the junction of highway 89 and highway 64 in Cameron community; and
7. The Navajo Arts & Crafts Enterprise has an existing lease in the Cameron Chapter at the intersection of Highway 89 and Highway 64 approved in 1964 which may be amended as needed

NOW THEREFORE BE IT RESOLVED:

1. The Cameron Chapter hereby supports and requests the Navajo Nation Museum Program in collaboration with the Navajo Arts & Crafts Enterprise, Navajo Parks & Recreation and Navajo Nation Tourism Department to conduct Feasibility, Planning, Design and Construction of a State of the Art Cultural Center/Museum/Arts & Crafts Center at Cameron. Arizona: and
2. The Cameron Chapter requests the Navajo Arts & Crafts Enterprise, the Navajo Parks & Recreation, Navajo Nation Tourism, and the Navajo Nation Museum to coordinate with the Cameron Chapter in site selection and planning: and
3. In addition, the Cameron Chapter hereby respectfully requests the 23rd Navajo Nation Council and the President of the Navajo Nation to support and advocate for this initiative.

CERTIFICATION

I hereby certify that the foregoing resolution was duly considered by the Cameron Chapter at a duly called meeting at Cameron Compound, Cameron, Navajo Nation (Arizona), at which a quorum was present and the same was passed by a vote of 25 in favor, 0 opposed and 1 abstained, on the November 15, 2015.

Motioned: Jimmy Walker

Seconded: Beatrice Pete

Milton Tso, President M Tso

Emmett Kerley
Emmett Kerley, Vice-President

Louise Kerley, Secretary/Treasurer L Kerley

James Beard, Grazing Committee Member

Walter Phelps
Walter Phelps, Council Delegate

23rd NAVAJO NATION COUNCIL NAABIK'ÍYÁTI' COMMITTEE REPORT Fourth Year 2018

The **NAABIK'ÍYÁTI' COMMITTEE** to whom has been assigned:


NAVAJO LEGISLATIVE BILL #0385-18

An Action Relating to Resources and Development, Budget and Finance and Naabik'íyáti' Committees and Navajo Nation Council; Adopting the Síhasin Fund Cameron Cultural Center and Hotel Expenditure Plan Pursuant to 12 N.N.C. §§ 2501-2508

Sponsored by: Honorable Walter Phelps

Has had it under consideration and reports the same **PASSED AND REFERRED TO THE NAVAJO NATION COUNCIL**

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'LoRenzo C. Bates', written over a horizontal line.

*Honorable LoRenzo C. Bates, Chairman
NAABIK'ÍYÁTI' COMMITTEE*

18 DECEMBER 2018

MAIN MOTION:

Motioned by: Honorable Lee Jack, Sr.

Seconded by: Honorable Benjamin L. Bennett

Vote: 13 in Favor, 05 Opposed (Chairman Bates Not Voting)

NAVAJO NATION

RCS# 1151

Naa'bik'iyati Committee

12/18/2018

11:02:13 PM

Amd# to Amd#

PASSED

MOT Jack

Legislation 0385-18; Adopting

SEC Bennett

the Sihasin Fund Cameron

Cultural Center and Hotel...

Yea : 13

Nay : 5

Excused : 0

Not Voting : 6

Yea : 13

Begay, K
BeGaye, N
Bennett
Damon

Daniels
Filfred
Jack

Kieyoomia
Perry
Phelps

Shepherd
Slim
Yellowhair

Nay : 5

Brown
Hale

Pete

Smith

Tso

Excused : 0

Not Voting : 6

Bates
Begay, NM

Chee
Crotty

Tsosie

Yazzie