

RESOLUTION OF THE
NAABIK'ÍYÁTI' STANDING COMMITTEE OF THE
23RD NAVAJO NATION COUNCIL - Fourth Year, 2018

AN ACTION

RELATING TO NAABIK'ÍYÁTI' COMMITTEE; SUPPORTING COMMUNICATIONS WITH THE UNIONS TO MAINTAIN THE OPERATION OF NAVAJO GENERATING STATION BEYOND 2019

WHEREAS:

- A. The Navajo Nation established the Naabik'íyáti' Committee as a Navajo Nation Council standing committee. 2 N.N.C. § 700.
- B. The Naabik'íyáti' Committee has the power to "oversee the conduct of operations of entities of the Navajo Nation not otherwise under the oversight authority of other standing committees, except that such oversight shall not interfere with the prerogative or business decisions of management governing boards." 2 N.N.C. § 701(A)(2).
- C. The miners, power plant workers, parents, grandparents and proud members of the Navajo Nation need support of their efforts to keep the Navajo Generating Station operating beyond 2019. See **Exhibit A**.
- D. The Navajo Generating Station and Kayenta Mine are important for Arizona's power and water system, and foundational to the Navajo Nation's economic future.
- E. The Navajo Generating Station owners announced plans to end operation in 2019; however, a process to identify new plant ownership continues and a number of high-caliber investors have expressed interest.
- F. The Navajo Generating Station and Kayenta Mine support over 800 direct jobs and generate revenues supporting over twenty percent (20%) of the Navajo Nation's annual general budget.
- G. The annual direct and indirect economic contribution of the Kayenta Mine is over \$400 million dollars, including wages and benefits, royalties, and other business payments and services.

- H. The Navajo Generating Station and Kayenta Mine create skilled jobs for workers living on the reservation, keeping Navajo families together, and benefitting extended families and the Navajo Nation as a whole.
- I. Keeping the Navajo Generating Station and Kayenta Mine operating beyond 2019 will support schools, government, fire and police services, in addition to the purchase of local goods and services from Navajo businesses.

NOW THEREFORE, BE IT RESOLVED:

The Navajo Nation supports the Navajo Nation's collaboration with the United Mine Workers of America and the International Brotherhood of Electrical Workers, and supports the union's communication effort to keep the Navajo Generating Station operating well beyond 2019 for the benefit of Navajo Nation families.

CERTIFICATION

I hereby certify that the foregoing resolution was duly considered by the Naabik'iyáti' Committee of the 23rd Navajo Nation Council at a duly called meeting in Window Rock, Navajo Nation (Arizona), at which a quorum was present and that the same was passed by a vote of 08 in Favor and 04 Opposed, on this 17th day of January, 2018.



Seth A. Damon, Pro Tem Chairperson
Naabik'iyáti' Committee

Motion: Honorable Seth A. Damon
Second: Honorable Otto Tso

Pro Tem Chairperson Damon not voting



UNITED MINE WORKERS OF AMERICA

LOCAL UNION 1924, DISTRICT, TWENTY-TWO
P.O. BOX 247 Kayenta AZ. 86033

The Honorable Nate Brown
23rd Navajo Nation Council
The Navajo Nation
P.O. Box 3390
Window Rock, AZ 86515

December 19, 2017

Dear Delegate Brown:

We are miners, power plant workers, parents, grandparents and proud members of the Navajo Nation respectfully asking for your support of efforts to keep the Navajo Generating Station (NGS) on line in the years beyond 2019.

To be sure, keeping the power plant and mine operating will maintain 825 skilled, direct jobs. These operations keep families together and close to home, benefit our extended families, and support schools, government, fire and police services in addition to the purchase of local goods and services from Navajo businesses. Because these operations generate revenues supporting 22 percent of the Navajo Nation's annual general budget, all of our Navajo people benefit from them.

The annual direct and indirect economic contribution of the Kayenta Mine is \$430 million. Together, the mine and power plant would generate \$13 billion in gross Navajo Nation product from 2020 to 2044 (in 2020\$) according to a study by Arizona State University.

As members of the United Mine Workers of America and International Brotherhood of Electrical Workers, we humbly ask you to introduce legislation to the Naa'bi k'iyati' Committee that will engage the Navajo Nation in a public dialogue with key stakeholders to keep NGS online.

Help us continue to sustain jobs that will enable Navajos to live and work on our homeland and support our children, our extended families and the entire Navajo Nation.

Sincerely,

Marie Justice
President Local 1924
PO Box 247
Kayenta, AZ 86033

Proposed Advocacy Program with Navajo Nation Supports Ownership Transition



Communications Will Amplify Impacts to Tribes That Have Been Ignored

Communication Issue:

- Keeping NGS online beyond 2019 at a critical juncture: Success requires good faith negotiations with plant owners and Central Arizona Project (CAP) to drive certainty of investment
- NGS owners unilaterally determined closure at 2019 and created perception the plant “should close,” which is not their decision and contrary to best interest of the tribes, ratepayers and state
- Concerted effort to minimize the difficult impacts to the tribes and tribal families with no context on the unique purpose for NGS: moving water across the state for the CAP, creating tribal jobs and revenues, and fulfilling the federal government’s trust responsibility

Communication Goals:

- Change the narrative to demonstrate broad support for an ownership transition through a vocal coalition of tribal, labor and industry allies
- Create a robust media and digital platform to feed the pipeline with new research and critical path items for transition
- Demonstrate broad support for continued operations to Interior, DOE, ACC and others working to keep the plant open

“Yes to NGS” Proposed Advocacy Program

Peabody

The Navajo Nation Brings a Powerful Voice to the Debate

Key Recommended Actions

- Build public support for the CAWCD board of directors to commit to taking NGS power as primary baseload source and cancel RFP for other power
- Create awareness that NGS owners must maintain the plant and negotiate with investors and Navajo Nation in good faith
- Demonstrate the Navajo Nation’s leadership in efforts to keep the plant online with key stakeholders including the White House, Interior and prospective new owners
- Create a robust digital platform, an education program, a research component and direct outreach using the voices of the people
- Provide the Navajo Nation with materials for strategic review and approval, minimizing the Nation’s time and resources needed
- Create a “call to action” through an online petition asking the CAP board to take NGS power

“Yes to NGS” Proposed Advocacy Rollout



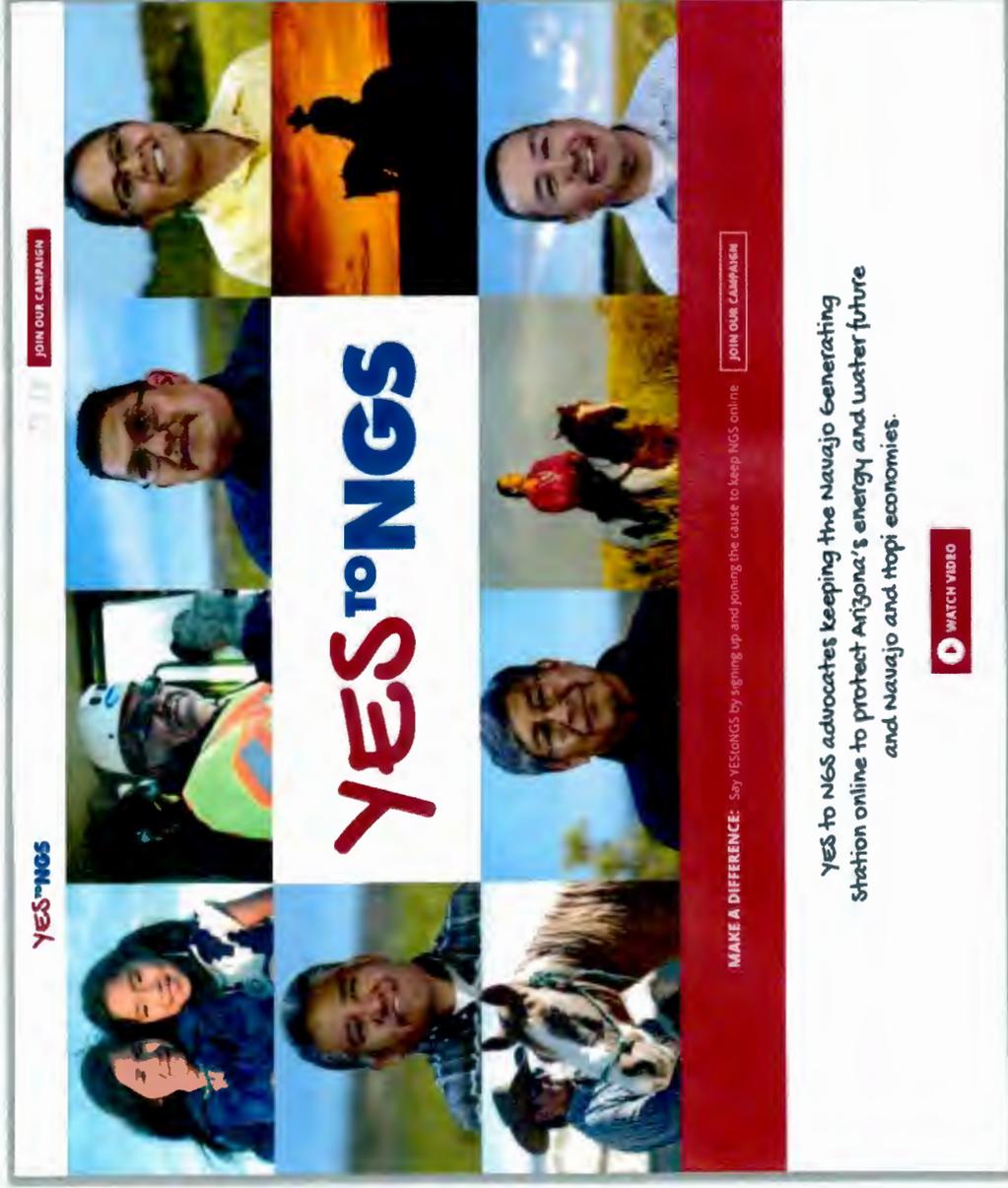
Proposed “Yes to NGS” Elements Over Next 4 to 8 Weeks

- 1. Coalition Announcement:** Joint release and earned media interviews led by Pres. Begaye supplemented by allied opinions and statements, online advertising, a testimonial campaign and social media campaign with key messaging and QA
- 2. EVA Study:** Release and stakeholder/digital rollout of study
- 3. Digital Campaign:** Ongoing digital campaign, stakeholder engagement and online petition
- 4. Statewide Survey:** Release and amplification of a statewide survey supporting continued operation of NGS
- 5. CAP Board Meeting:** Stage media event at the January CAP board meeting presenting petitions and asking for a commitment to take the power
- 6. Other Activities:** As determined

“Yes to NGS” Campaign Platform



Digital Campaign Including Web and Social Media Presence



- 501c(4) non profit coalition
- Target founding members: Navajo Nation, Hopi Tribe, UMWA, NMA, ACCCE, AMA, Amigos, American Energy Alliance, Consumer Action for a Strong Economy, Mayor of Page
- Multi-tiered advertising and online CAP petition

NAVAJO NATION

RCS# 736

1/17/2018
02:25:33 PM

Naa'bik'iyati Committee

Amd# to Amd#

Legislation No. 0006-18

PASSED

MOT Damon

Supp Communications with the

SEC Tso

Unions to Maintain the

Operation of NGS Beyond 2019

Yea : 8

Nay : 4

Excused : 1

Not Voting : 11

Yea : 8

Bates
Begay, K

Brown
Daniels

Filfred
Hale

Tso
Tsosie

Nay : 4

Witherspoon

Slim

Perry

Pete

Excused : 1

Chee

Not Voting : 11

Begay, NM
Begay, S
BeGaye, N

Bennett
Crotty
Damon

Jack
Phelps
Shepherd

Smith
Yazzie