RESOLUTION OF THE RESOURCES AND DEVELOPMENT COMMITTEE 23rd Navajo Nation Council --- Fourth Year, 2018

AN ACTION

RELATING TO RESOURCES AND DEVELOPMENT COMMITTEE; CONFIRMING THE APPOINTMENT OF MS. FELISHA ADAMS TO THE BOARD OF DIRECTORS FOR NAVAJO NATION SHOPPING CENTERS, INC.

BE IT ENACTED:

SECTION ONE. AUTHORITY

- A. The Resources and Development Committee (RDC) is a standing committee of the Navajo Nation Council with an oversight authority over economic and community development. 2 N.N.C. \$\$500(A) and 500(C).
- B. Among other duties and responsibilities, the Resources and Development Committee "grants final confirmation of appointments to enterprise boards". 2 N.N.C. §501(B)(9).

SECTION TWO. FINDINGS

- A. The Navajo Nation Shopping Centers, Inc., is an enterprise of the Navajo Nation.
- B. The Navajo Nation Shopping Centers, Inc., has a Board of Directors consisting of five members. Articles of Incorporation, Navajo Shopping Centers, Inc., (incorporated herein by this reference).
- C. Navajo Nation President Russell Begaye has appointed Ms. Felisha Adams to the Board of Directors for Navajo Shopping Centers to serve for a term of three years beginning May 7, 2016, and ending on May 6, 2019. Presidential letter of appointment attached as **Exhibit A**.
- D. Ms. Felisha Adams' letter of interest and resume is attached as **Exhibit B**.

SECTION THREE. CONFIRMATION OF APPOINTMENT

The Resources and Development Committee hereby confirms the appointment of Ms. Felisha Adams to the Board of Directors for Navajo Nation Shopping Centers, Inc. Ms. Adams shall serve a term of three (3) years beginning on May 7, 2016 and ending on May 6, 2019.

CERTIFICATION

I, hereby, certify that the following resolution was duly considered by the Resources and Development Committee of the $23^{\rm rd}$ Navajo Nation Council at a duly called meeting at the Navajo Nation Council Chambers, Window Rock, Navajo Nation (Arizona), at which a quorum was present and that same was passed by a vote of 5 in favor, 0 opposed, 1 abstained on this $23^{\rm rd}$ day of May 2018.

Benjamin Bennett, Vice Chairperson Resources and Development Committee of the 23rd Navajo Nation Council

Motion: Honorable Alton Joe Shepherd

Second: Honorable Davis Filfred



THE NAVAJO NATION

RUSSELL BEGAYE PRESIDENT JONATHAN NEZ VICE PRESIDEN'I

April 19, 2018



Felisha Adams

S.

Re: Official Appointment to the Navajo Nation Shopping Centers, Inc. ("NNSCI")

Dear Ms. Adams:

It is our distinct pleasure to appoint you to the Board of Directors for NNSCI. You have extensive experience in business. After review of your resume and interview, we strongly believe you have the background and experience to competently represent on this Board. You are hereby appointed for a term of three (3) years 5/7/2016 to 5/6/2019. This appointment is subject to confirmation by the Resources and Development Committee of the Navajo Nation Council.

Thank you for your desire to serve as a Board member with NNSCI. If you have any questions relating to your appointment, please contact Karis N. Begaye, Legal Counsel, Office of the President and Vice President at (928) 871-7812.

Respectfully,

THE NAVAJO NATION

Russell Begaye, President

Jonathan M. Nez. Vice President





April 18, 2018

Letter of interest for Navajo Nation Shopping Centers, Inc. NM board membership

This letter is to express interest in the Board Member vacancy with Navajo Nation Shopping Centers, Inc., ideally to represent the New Mexico region. I have previously provided services to the enterprise so am familiar with company history, mission and future endeavors. Additionally, I have both board and business experience that offers benefits to guide the organization into achieving economic goals

I moved back to the reservation in 2014 to meet goals of improving the living conditions on the reservation by enhancing tribal economic development. Currently, I am the owner of a business management firm that is based out of Churchrock, NM and works with organizations to improve their independent wealth. As a Diné College soon to be alumni, I have gained valuable cultural knowledge that contributes to nation building and leadership. Throughout my individual career development, I continue to grow a network of resources that I am eager to promote with cooperation, my modern method of k'e

My educational goals can be simplified to a professional goal of becoming an attorney and personal goal of serving as a role model. I want to be a lawyer because I aspire to expand my ability to protect business operations that create opportunities for advancement. I am eager to turn my experience and talent into a successful legal career to assist others in securing professional gains, especially within the tribal community, on a global scale. By serving on this board I feel that I can stay in touch with the roots of my monvation.

Aside from obtaining a Bachelor of Arts in Business Administration this spring, I have over a decade of hands on experience in the health field, the corporate world, volunteering for various causes and life in general, my focus is sharper and my vision clearer. In other words, I am ready to be a part of the change I wish to see. I believe once negative statistics are reversed more people can have the confidence, motivation and learning to have better relationships with their family, community and society. My first start has been locally, not just by encouraging but also by leading the way.

While attending Diné College, I have volunteered, acted as president of the student government and served on the board of regents while maintaining grades that have resulted in Student of the Year award and the Presidents Honor list. I share this to give insight that I have overcome obstacles while balancing a healthy load that results in productivity and the success of the team. I am confident in my ability to serve on this board and will complement the organization with unique perspective as well as strong communication skills. I believe I meet the position requirements. I have included a resume for your review. As a sister, parent, leader, professional and graduate. I possess unique experience to further our Nation. This appointment is an immediate return on investment, keeping me on the right path to giving back to shi'Diné. Ahéheé for your time and consideration in helping me become a stronger resource at showing our young people the way.

Felisha Adams

FELISHA ADAMS

Experienced operations director with a background in design, finance, health, public relations, event planning, employee resources, customer service, project management and strategic development dedicated to improving business community and creating opportunities as a client-centered professional that innovates creative plans and solutions towards meeting the business management needs of all people.

SKILLS

Self-motivated leader with the ability to reach goals independently as well as with team members.

- Ability to effectively multi-task, organize and prioritize in a busy environment.
- Experience with Microsoft Word, Excel, PowerPoint.
- Experience with Adobe Creative Suite applications: Photoshop, Reader Experience developing creative marketing plans, merchandising, advertising, promotional and public relations materials
- Experience executing contract development projects and negotiation of agreements
- Experience with business accounting and payroll administration functions. Experience with tribal and non-tribal business affairs

EXPERIENCE

I Am The Biz, Inc. ♦ Southwestern Region, USA

CEO, Consultant

September 2014 - Current

Uprooted established business to more locations, more business partners and added a non-profit program for community involvement. Responsible for developing and managing monthly events, education workshops, promotions team and material. This position greatly deals with creativity, communication, project management, account maintenance, public relations and a strong internet presence.

Iyanbito Chapter, Navajo Nation. ♦ Iyanbito, NM

Office Specialist

January 2015 – March 2016

Began volunteering to give back while learning tribal policies and language, the community voted for my full-time employment based on the performance. Updated and organized documents, procedures and filing system. Assisted with administrative duties, technical writing, program management and development, events, public relations, accounts receivables and scheduling. This position greatly dealt with communication to community members, staff, vendors, chapter officials and government officials.

IASB Management ♦ San Diego, CA

Founder, Talent Director

January 2007 - July 2014

Established own business that was responsible for talent booking, management and development. Created numerous investment opportunities for new and annual project developments. Provided public relations, event

planning, marketing and communications for a diverse roster of clients. Worked with national TV, radio, magazine, venues as well as music and video production. Managed website and social networking accounts for IASB as well as with clients. Handled accounting, tax, contracts, scheduling and graphic design.

Water & Sports Physical Therapy, Inc. ♦ San Diego County, CA

Regional Director of Operations

July 2009 – December 2013

Directed business operations for 8 separate physical therapy clinics, upgraded company education and communication system, expanded services, ensured healthcare law compliance, revised company contracts, served as the main point of contact for all business matters including conflict resolution. Acted as human resources, payroll administrator, created company handbook, updated compliance, protocols and employee benefit options. Accomplished measurable customer service for continued business growth, improved media presence and increased public event attendance. Solely responsible for accounts receivable, financial and statistical reporting.

General Operations Manager

July 2005 – June 2009

Grew number of clinic locations from two to eight. Grew online presence and improved business operations to save money by updating to a paperless system that lowered office supply spending and improved the daily operations allowing for higher staff productivity. Acted as human resources, payroll administrator, employed more employees, developed a volunteer program and secured more insurance contracts. Responsible for resolving issues with clients, employees and patients to maintain a healthy work environment. Trained new staff, fulfilled general office duties and filled in for employees when they were out. Solely responsible for accounts receivable, financial and statistical reporting.

volunteer

Associated Students of Dine' College | Board Member, President & Student Success

Balance-N-Options | Marketing Director & Event Planning

Iyanbito Chapter House of the Navajo Nation | Public Relations & Administration

ServingSeniors.org | Senior Food Program

Indian Child & Family Services | Family Outreach

03/2015-current
09/2014-current
11/2012-11/2014
01/2010-12/2013

EDUCATION

Dine' College – Spring Semester 2015 – Graduation May 2018 - BA Program
Business Administration, Tribal Economic Development, Honor Roll
Cuyamaca College – Fall Semester 2007 - Accounting
UEI – August 2004-May 2005 - Medical Assistant Certification
Patrick Henry High School – September 2001- 2004 - High School Diploma, Step Team Captain

REFERENCES

Available upon request.

RESOURCES AND DEVELOPMENT COMIMTTEE Regular Meeting May 23, 2018

ROLL CALL VOTE TALLY SHEET:

Legislation # 0163-18: An Action Relating to Resources and Development Committee; Confirming the Appointment of Ms. Felisha Adams to the Board of Directors for Navajo Nation Shopping Centers, Inc. Sponsor: Honorable Jonathan Hale; Co-Sponsor: Honorable Norman M. Begay

MAIN MOTION: Alton Joe Shepherd S: Davis Filfred VOTE 5-0-1 (CNV) ROLL CALL VOTE TALLY:

YEAS: Davis Filfred, Leonard Pete, Jonathan Perry, Walter Phelps and Alton Joe

Shepherd

NAYS: NONE

Benjamin Bennett, Vice-Chairperson Resources and Development Committee

Shammie Begay, Legislative Advisor Resources and Development Committee